Solutions showcase

The Features of IPification

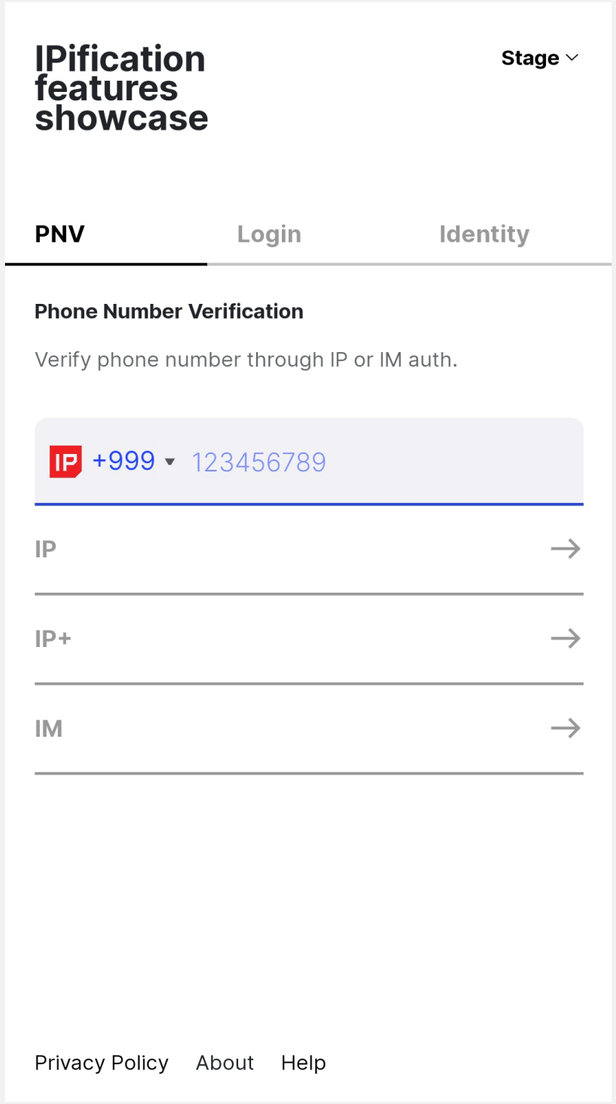
https://test.ipification.com

IPification Features Showcase

PNV - Phone Number Verification via IP PNV, IP+ PNV or IM PNV

Login - Quick Access via IP Login, IP+ Login or IM Login (with Phone Number and MobileID Sharing)

Identity - User Identification via Anonymous Identity (MobileID) or KYC (User Info)



IP Phone Number Verification

Features:

- Seamless flow - 1-click phone number verification through IP channel (Telco-based solution).

Requirements:

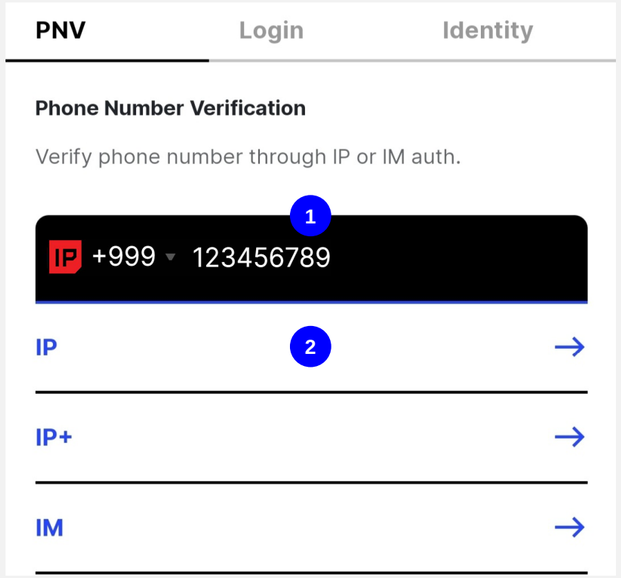
- User is required to provide the phone number explicitly.

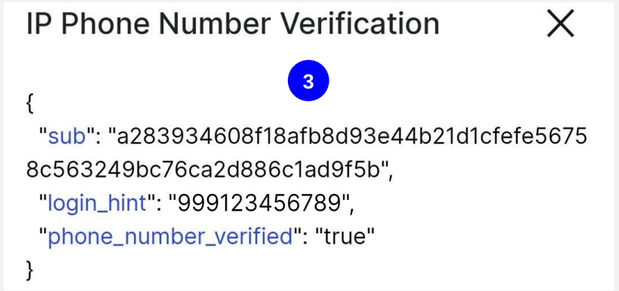
Testing Process:

1. Enter the phone number which needs to be verified (for positive result use the testing phone number 999123456789).
2. Click the “IP” button/arrow.
3. Received result (“true” or “false”) depends on enterted phone number being correct or not.

Result:

- “phone_number_verified”: “true”/”false”





IP+ Phone Number Verification

Features:

- Seamless flow (on initial step/registration/critical action) - 1-click phone number verification through IP channel (Telco-based solution).
- Frictionless flow (on every following critical action) - 0-click authentication (no interaction required with the user) via MobileID, which is generated on the initial step.
- Upon return (second time and any repeated visit/purchase), the user will be recognized.

Requirements:

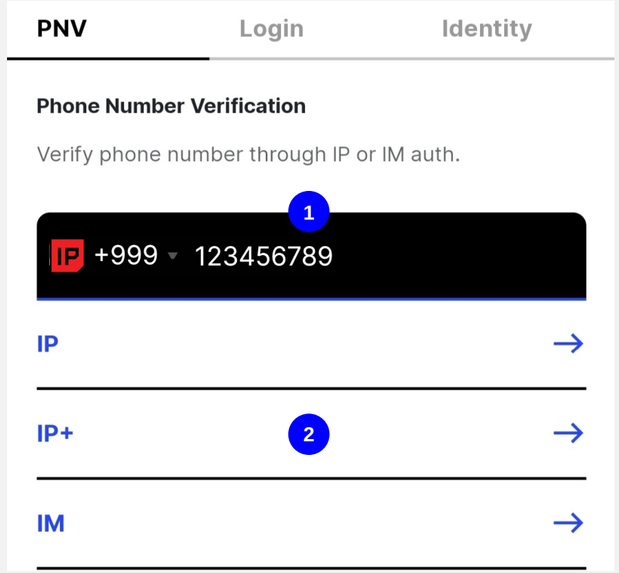
- User is required to provide the phone number explicitly.

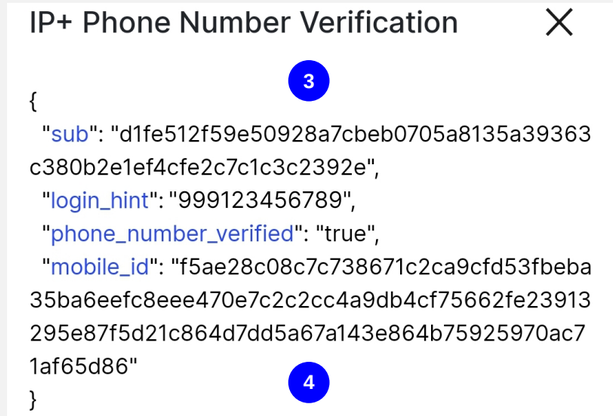
Testing Process:

1. Enter the phone number which needs to be verified (for positive result use the testing phone number 999123456789).
2. Click the “IP+” button/arrow.
3. Received result (“true” or “false”) depends on entered phone number being correct or not.
4. Obtain the MobileID for further authentication and/or security checks.

Result:

- “phone_number_verified”: “true”/”false”
- “mobile_id”: “*[mobileid]*”





IM Phone Number Verification

Features:

- Phone number verification through IM channels (IM-based solution).

Requirements:

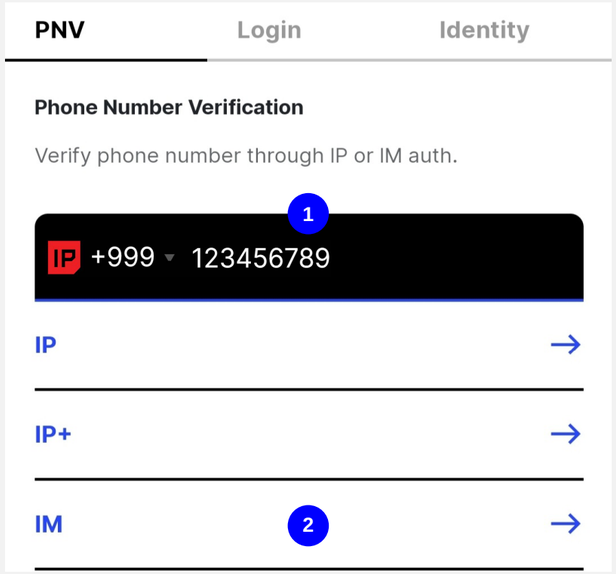
- User is required to provide the phone number explicitly.
- User is required to send a prepopulated message from IM app in order to confirm the phone number possession.

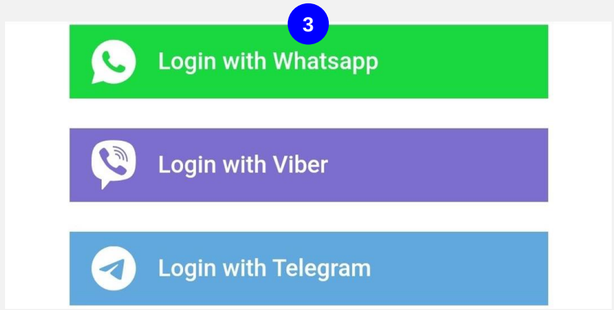
Testing Process:

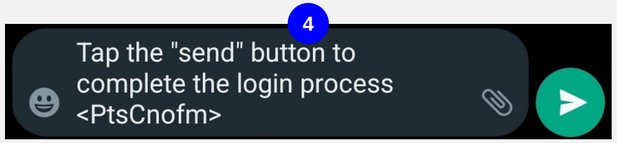
1. Enter the phone number which needs to be verified.
2. Click the “IM” button/arrow.
3. Select one of the three IM apps (WhatsApp, Viber or Telegram).
4. Send the prepopulated message (without editing) and return to the browser from which the initial step was made.
5. Received result (“true” or “false”) depends on entered phone number being correct or not.

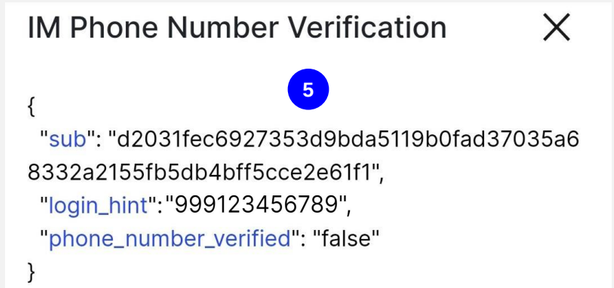
Result:

- “phone_number_verified”: “true”/”false”









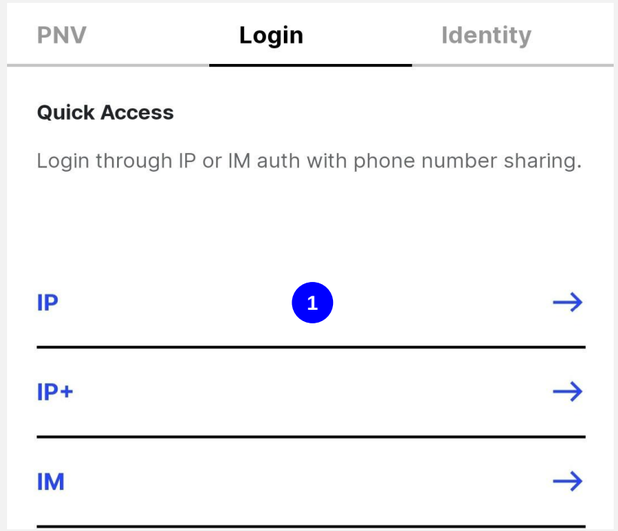
IP Login
with Phone Number Sharing

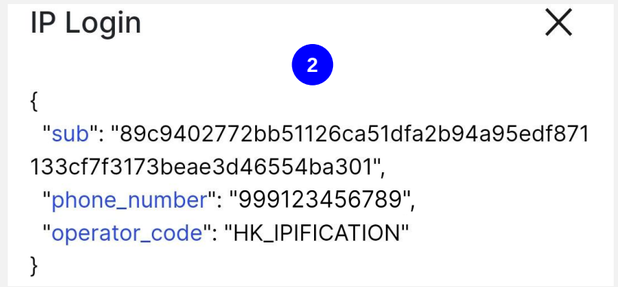
Features:
- Sharing the phone number with the service provider implicitly.

Requirements:
- User is not required to provide the phone number explicitly.

Testing Process:
1. Click the “IP” login button/arrow.
2. Obtain the shared phone number for further authentication and/or security checks.

Result:
- “phone_number”: “*[phonenumber]*”
- “operator_code”: “*[MNO_CODE]*”





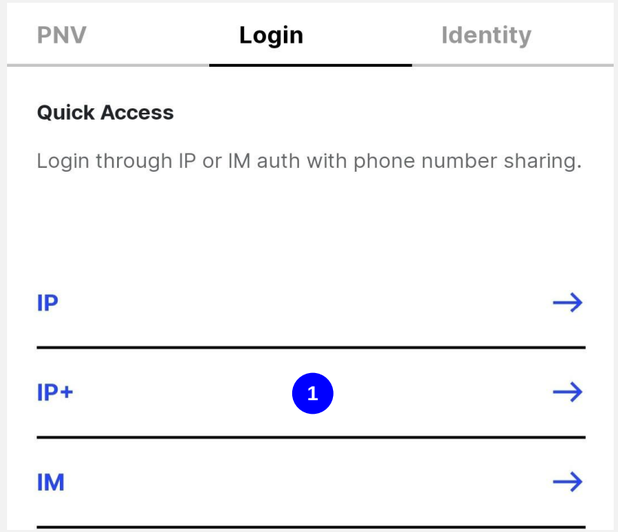
IP+ Login
with Phone Number and Mobile ID Sharing

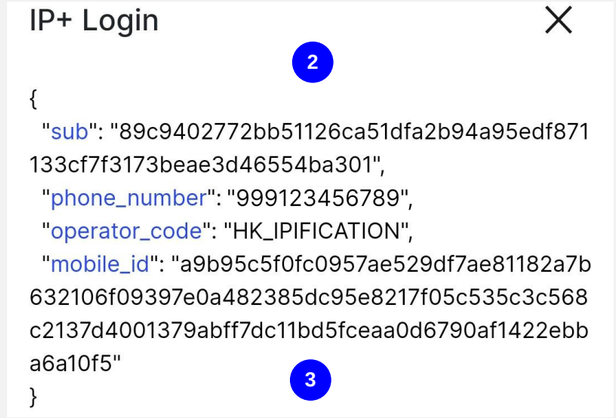
Features:
- Sharing the phone number and the MobileID with the service provider implicitly.

Requirements:
- User is not required to provide the phone number explicitly.

Testing Process:
1. Click the “IP+” login button/arrow.
2. Obtain the shared phone number for further authentication and/or security checks.
3. Obtain the MobileID for further authentication and/or security checks.

Result:
- “phone_number”: “*[phonenumber]*”
- “operator_code”: “*[MNO_CODE]*”
- “mobile_id”: “*[mobileid]*”





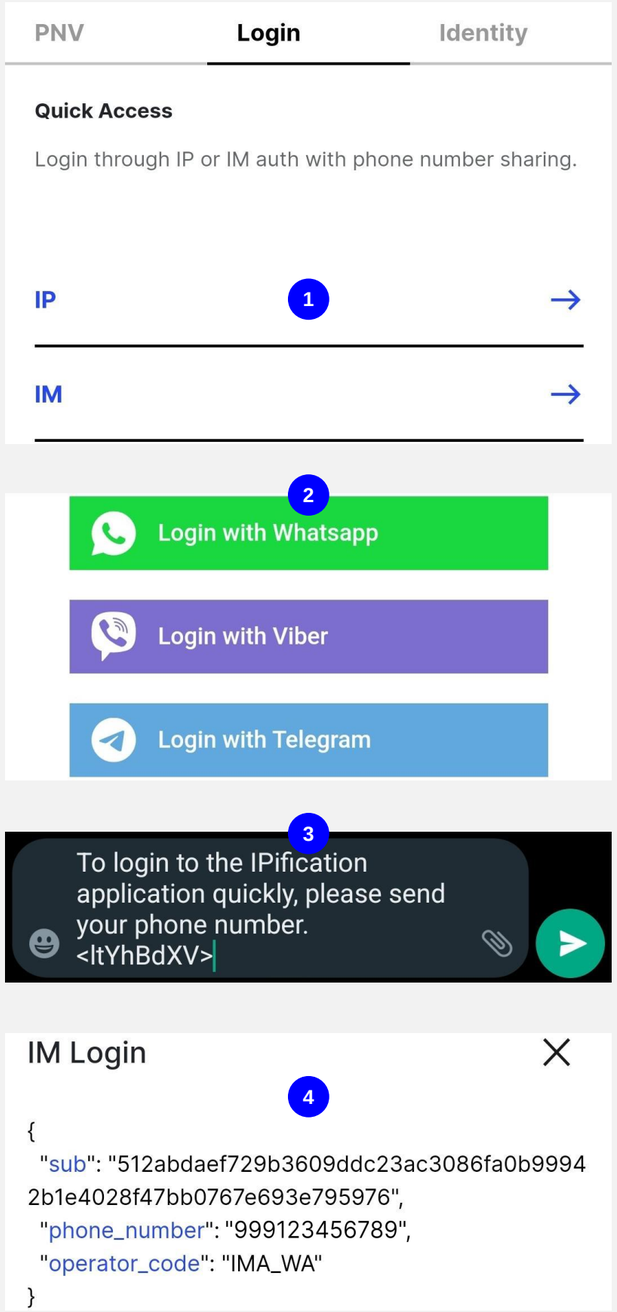
IM Login
with Phone Number Sharing

Features:
- Sharing the phone number with the service provider implicitly.

Requirements:
- User is not required to provide the phone number explicitly.
- User is required to send a prepupulated message from IM app in order to confirm the phone number possession.

Testing Process:
1. Click the “IM” login button/arrow.
2. Select one of the three IM apps (WhatsApp, Viber or Telegram).
3. Send the prepopulated message (without editing) and return to the browser from which the initial step was made.
4. Obtain the shared phone number for further authentication and/or security checks.

Result:
- “phone_number”: “*[phonenumber]*”
- “operator_code”: “*[IMA_OPERATOR_CODE]*”



Anonymous Identity

Features:

- Frictionless flow - 0-click authentication (no interaction required with the user).
- Incognito browsing mode supported.
- Anonymous login/Guest checkout supported.
- Upon return (second time and any repeated visit/purchase), the user will be recognized.

Requirements:

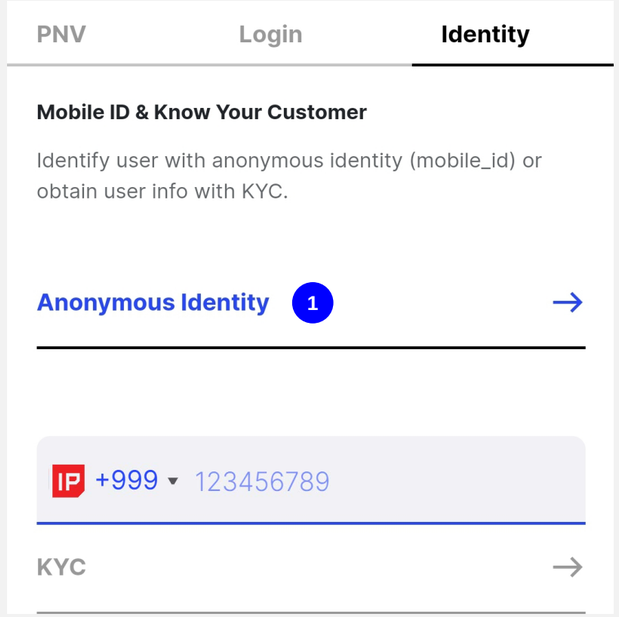
- User is not required to perform any action.

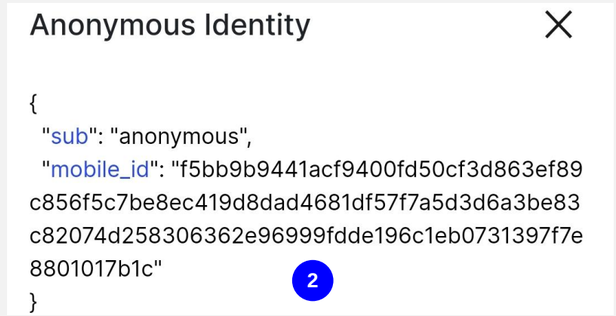
Testing Process:

1. Click the “Anonymous Identity” button/arrow.
2. Obtain the MobileID for further authentication and/or security checks.

Result:

- “mobile_id”: “*[mobileid]*”





Know Your Customer

Features:

- Form Autofill - Automatic filling in of the user info within a form (on the user onboarding/registration) with 1-click.
- Identity Match - Verification of the info entered into a form manually by the user.
- Trusted data sources - Leveraging direct connections with Telco operators and their CRM systems (upon explicit user consent).

Requirements:

- User is required to provide the phone number explicitly.
- User is required to provide user consent explicitly.

Testing Process:

1. Enter the phone number for which the user info (KYC Data) needs to be obtained (for successful resolution use the testing phone number 999123456789).
2. Click the “KYC” button/arrow.
3. Obtain the user info for further use via Form Autofill or Identity Match.

Result:

- “address”: “*[addressdetails]*”
- “birthdate”: “*[birthdate]*”
- “gender”: “*[gender]*”
- “given_name”: “*[givenname]*”
- “family_name”: “*[familyname]*”
- “email”: “*[email]*”
- …

