

CRNOGORSKI TELEKOM (DT GROUP) AND IPIFICATION BRING PASSWORDLESS FUTURE: NEW SERVICE FOR BUSINESS CLIENTS

The first in Montenegro to present a state-of-the-art mobile customer authentication

(30 July 2019 – Podgorica, Montenegro) **Crnogorski Telekom** (a member of Deutsche Telekom Group) and **IPification** have introduced to their business partners and companies in Montenegro a state-of-the-art method of user verification, which will further protect companies and their customers while using mobile applications. That way, customers will not have to memorize complicated passwords or use biometric authentication such as fingerprint or Face ID, which will reduce the possibility of hacking or other misuse of personal information.

Application users – whether in the banking, sales or tourism – now have a completely secure way of registering and logging in, as well as making payments, transactions, and other in-app actions without fearing their personal data will be compromised.

Telekom said that they continue to expand their services with modern and innovative digital solutions, to meet the specific needs of their business partners and clients.

Software Development Expert at Crnogorski Telekom's B2B Department, Sasa Adzic, said that a modern method of authentication can improve users' everyday activities and make them easier.

"Today, we have introduced to companies that are interested in innovative digital solutions the ways in which these services advance their business. To their clients and users of their applications, Telekom offers a completely safe way to register, login and authorize transactions and other actions within the application," Adzic said.

IPification provides users with secure authentication without using their private, personal information and without disrupting their user experience.

The CEO of IPification, **Stefan Kostic**, said that this was the first step in successful cooperation, through which Telekom and IPification will jointly protect Montenegrin citizens when using mobile applications.

"It is a great pleasure for us today to formalize the integration of our solution in the Telekom's network in Montenegro and to be able to present it to our partners in the banking, IT and public sectors. This is only the first step in what I believe will be successful cooperation," Kostic said.

Founder and President of IPification, **Harry Cheung**, said that activating IPification's user verification in Montenegro with Telekom is another important milestone in "our mission to become a globally available verification solution".

"I can't wait to see the applications and service providers in Montenegro that use IPification to protect their customers and provide great user experience," Cheung said.

Mark Harvey from GSMA's Digital Identity Sector said he is delighted that IPification is growing globally and giving mobile operators access to a secure and seamless mobile authentication solution.

"This will also enhance GSMA's efforts to launch Mobile Connect services with mobile carriers worldwide," Harvey said.

IPification authentication, it is concluded at a presentation organized at the Hilton Hotel in Podgorica, has no real competitor, since this method is safe from database hacking, intercepting SMS messages, and is easier to use than specialized applications that disrupt the user experience.

About Benefit Vantage Limited & IPification

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Benefit Vantage Limited (BVL) is a leading company providing cybersecurity and data backup solutions globally. BVL and its group of companies are incorporated in Switzerland, Serbia and Hong Kong. We are representatives of big brands like Kaspersky, F-Secure, and Acronis, and also develop our own solutions. BVL's flagship product is IPification. This is a solution for seamless mobile authentication that relies on close partnerships with mobile operators. IPification enables mobile application and service providers to offer their users authentication that is at the same time secure, protects user privacy, and enables a smooth user experience.

About Crnogorski Telekom

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Crnogorski Telekom is the largest telecom company in Montenegro. It provides a wide range of fixed and mobile telecommunications services (voice, internet, TV, FMC services, leased-line circuits, data networks, ICT, Cloud, and Smart solutions). In 2005, Crnogorski Telekom became part of Deutsche Telekom Group. Deutsche Telekom is one of the leading telecommunication companies in the world, present in over 50 countries worldwide.

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