

CarGo App First in Europe to Enable One-Click User Registration with IPification

IPification, the most secure registration method available for MTS operator users, waiting on Telenor and VIP

(HONG KONG – November 18, 2020) CarGo App is the first in Europe to enable secure IPification one-click, passwordless registration, authentication and payment transactions verification, eliminating the need for SMS OTPs. The service is now available for Mobilna Telefonija Srbije (MTS) subscribers.

CarGo Technologies CEO, Vuk Guberinić and IPification CEO, Stefan Kostić have signed an agreement that enables one-click registration of CarGo user's credit and debit cards.

"After launching Butler – the first locally-owned food delivery app, we're proud to be constantly bringing innovations to the region. For now, this type of registration is available only for MTS subscribers, but we hope to see Telenor and VIP sign agreements with IPification soon, to be able to provide the best and most secure features to all CarGo end-users," said Guberinić.

The CEO of CarGo Technologies emphasizes that CarGo is proud to be in the company of the biggest global tech companies such as Microsoft, which has also implemented IPification passwordless login and user authentication.

IPification CEO Stefan Kostić says that IPification solution enables authentication and verification by rendering and assigning users their unique Mobile ID, digital identity key impossible to spoof.

"CarGo is the prime example of what it looks like to put the user in the center of your development. CarGo is constantly improving the security and user experience and this is just one additional step forward. We have had fantastic experience cooperating with similar apps from Asia, so we expect CarGo users to be impressed with how easy it is to use our secure solution," concluded Stefan Kosić, CEO of IPification.

The IPification solution improves the user experience, while elevating security and data privacy to the highest level.

About IPification

IPification is building the backbone for mobile authentication of today and tomorrow.

By verifying the device, SIM & phone number via IP address, IPification patented technology is enabling secure, passwordless, zero-tap compatible mobile user authentication, registration, transaction approval and fraud prevention solutions for any mobile application.



Readily available across numerous countries and regions, IPification is trusted by some of the leading telco, technology, payment, and OTT companies including Microsoft, GBG, DataZoo, 3HongKong, Axiata Digital.

As part of Benefit Vantage Limited, the leader in Asia for providing security and data backup solutions headquartered in Hong Kong, IPification has offices and representatives operating in the U.S., U.K., Serbia, Switzerland, Bosnia, Brazil, India, Vietnam and Pakistan.

For more information, please visit www.ipification.com

About CarGo

CarGo Technologies was founded in 2015 in Belgrade, with the aim to modernize the Serbian market, and enable transparent payments for its commuting service while introducing food delivery and other different in-app services.

Today, CarGo is used by more than 1 million people who are members of the Association with an aim to make the world a better place for everyone.

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CarGo prvi u Evropi: Registrovanje transakcija na jedan klik

Ipification, najbezbedniji vid registracije dostupan MTS korisnicima, čekaju se Telenor i VIP

(BEOGRAD – 18. Novembar 2020) CarGo aplikacija prva je u Evropi, u saradnji sa kompanijom Ipification, obezbedila najbezbednije registrovanje, prijavljivanje i verifikaciju transakcija svojim korisnicima iz MTS mreže, i to jednim klikom, bez unošenja SMS kodova ili šifri.

Direktor kompanije CarGo Technologies Vuk Guberinić i generalni direktor kompanije IPification Stefan Kostić potpisali su ugovor koji je omogućio registraciju platnih kartica samo jednim klikom.

„Nakon lansiranja Batlera – prve i potpuno domaće aplikacije za dostavu, ponosni smo jer iznova predvodimo inovacije. Za sada je ovakav vid registracije dostupan MTS korisnicima, ali nadamo se da će uskoro i Telenor i VIP potpisati ugovore sa IPification, zahvaljujući čemu će zajednički korisnici na raspolaganju imati najsavremenije i najbezbednije funkcionalnosti“, rekao je Guberinić.

Direktor CarGo Technologies ističe da se CarGo našao rame uz rame sa najvećim tehnološkim kompanijama na svetu, poput Microsofta, koje takođe koristi IPification rešenje.

Generalni direktor IPification Stefan Kostić rekao je da njihovo rešenje omogućava verifikaciju tako što kreira i dodeljuje jedinstveni broj koji nije moguće falsifikovati.

„CarGo je primer postavljanja kornika u prvi plan jer konstantno unapređuju korisničko iskustvo i bezbednost. Imamo fenomenalna iskustva u saradnji sa sličnim aplikacijama iz Azije, a svi korisnici CarGo aplikacije će tek biti pozitivno impresionirani lakoćom i zaštitom našeg servisa“, zaključio je direktor IPification.

IPification servis unapređuje *korisničko* iskustvo, podiže bezbednost i usavršava bezbednost podataka.

O kompaniji IPification

IPification je rešenje koje omogućava implementaciju najmodernijih rešenja autentikacije i bezbednosti korisnika mobilnih aplikacija bez korišćenja lozinke ili jednokratnih PIN brojeva pri logovanju. IPification patentirana tehnologiju istovremeno verifikuje uređaj koji korisnik poseduje, njegov SIM broj i broj telefona preko IP adrese i na takav način omogućava bezbedno logovanje i autorizaciju transakcija uz jedan klik. IPification rešenja su već dostupna širom sveta i koriste ih neke od najvećih tehnoloških kompanija na svetu poput Microsofta.



Kao deo kompanije Benefit Vantage Limited iz Hong Konga, koji je lider u Aziji što se tiče

rešenja za bezbednost na Internetu, IPification poseduje i predstavnike u SAD, Velikoj Britaniji, Srbiji, Švajcarskoj, Republici Srpskoj, Brazilu, Vijetnamu i Pakistanu.

Za više informacija, posetite www.ipification.com

O kompaniji CarGo

Kompanija CarGo Technologies je osnovana 2015. godine u Beogradu sa ciljem da modernizuje srpsko tržište i omogući transparentnu naplatu usluga i jednostavno povezivanje građana kroz aplikaciju CarGo.

Danas, CarGo je servis koji povezuje više od 1 milion ljudi u okviru Udruženja građana CarGo, volonterski servis za pomoć najugroženijima, centar za podršku mladih talenata, i servis za poručivanje namirnica iz marketa i restorana.

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