

ENGLISH

IPification Selected Among Top 10 Global Startups at JUMPSTARTER 2021

(HONG KONG - January 18) Benefit Vantage Limited, the company behind the one-click mobile authentication, user verification, and fraud prevention solution, IPification was just selected among the Top 10 global startups at JUMPSTARTER 2021.

JUMPSTARTER is an initiative organized by Alibaba Entrepreneurs Fund with the goal to build, empower, and boost Hong Kong's startup ecosystem by bringing high-quality, high-impact entrepreneurs, corporates, investors, and the public together.

After more than 2000 startup applications and two rounds of preselection, IPification will take part in the grand finale of this global startup competition where two winners will be chosen. They will have the opportunity to win investments of up to US\$4 million.

"It was the greatest honor to be selected among the top 200 global startups in the first preselection round. But then, IPification was selected among the top 20, and now among the top 10 startups," said Stefan Kostic, IPification CEO. "That brought not only a great sense of pride, but it was all the confirmation we needed to push harder than ever before on our journey of building the backbone of secure, seamless mobile authentication."

"The scale of this achievement makes it one for the books, and we are looking forward to the grand finale. Thank you JUMPSTARTER 2021, and thank you Team IPification for all the great work," added Harry Cheung, the president of IPification.

IPification has finished 2020 having deployed its patented mobile authentication, user verification, and fraud prevention technology in more than 11 different markets and reaching more than 350 million devices worldwide.

About IPification

IPification is building the backbone for mobile authentication of today and tomorrow via cutting edge technology. MobileID is created from a unique SIM, device, and verified phone number parameters extracted via IP address. This way, IPification's patented technology is enabling secure, passwordless, zero-tap compatible mobile user authentication, phone verification, and fraud prevention solutions for any mobile application. In partnership with Mobile Network Operators, IPification is readily available across numerous countries and regions, and trusted by some of the leading telco, technology, payment, and OTT companies including Microsoft, GBG, DataZoo, 3HongKong, Axiata Digital.

As part of Benefit Vantage Limited, the leader in Asia for providing security and data backup solutions headquartered in Hong Kong, IPification has offices and representatives operating in the U.S., U.K., Serbia, Switzerland, Bosnia, Brazil, India, Vietnam and Pakistan.

For more information, please visit www.ipification.com
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CHINESE

IPification入选JUMPSTARTER 2021全球十大创业企业

经过两轮预选，IPification脱颖而出入选JUMPSTARTER 2021全球十大

创业企业

凭借一键式移动身份验证、用户身份验证和防诈骗解决方案，香港澤成行有限公司（Benefit Vantage Limited）的IPification入选JUMPSTARTER 2021全球十大创业企业。

JUMPSTARTER是由阿里巴巴企业家基金会（Alibaba Entrepreneurs Fund）组织发起的一个项目，目标是通过高品质、具有影响力的企业家、企业、投资人和大众一起建立、赋权及提升香港的创业生态圈。

经过完成2000多份创业申请书和两轮预选，IPification最终入选本次全球创业大赛的决赛，决赛将选出两名获胜者，他们将有机会赢得高达400万美元的投资款。

“我们非常荣幸在第一轮200家全球创业企业中入选，接着入选前20强，现在跻身前10强，”IPification首席执行官Stefan Kostic表示；“这不仅给我们带来了极大的自豪感

，而且也证明了我们在为移动用户身份验证构建主干网的过程中，付出比以往任何时候都更多。”

“这一成就足以值得载入史册，我们期待着大结局。感谢JUMPSTARTER 2021，同时感谢IPification团队所有人的努力工作，”IPification总裁Harry Cheung先生补充说。

IPification 2020年在超过11个不同的市场部署了其专利的移动认证、用户身份验证和防诈骗解决方案，覆盖全球超过3.5亿台设备。