

IPification join forces with Plasgate to bring new mobile user authentication technology and fight SIM swap in Cambodia

(29 January 2021, Hong Kong) IPification, passwordless, one-click mobile authentication solution partners with Plasgate, the leading A2P SMS Gateway and Cloud IP PBX provider in Cambodia. This partnership comes alongside IPification's success in enabling major network mobile operators in the country, like Metfote just a few days ago and Smart Axiata earlier in 2020, to provide this seamless mobile authentication and fraud prevention technology to mobile app businesses.

IPification's plans to bring its completely new technology around the globe and enable as many mobile network operators as well as leading enterprise communication platforms like Plasgate to deliver the technology directly to businesses. This partnership comes as SMS OTP proves to be less effective and very vulnerable when used as a part of a mobile identity or user verification process either in mobile user onboarding as well as in transactions and payment verifications.

As IPification CEO, Stefan Kostic said: "Plasgate has a great footprint in the market and we can already see the effects of the partnership where IPification stands as a technology enabler and Plasgate, delivering and supporting the implementation of that technology. Together, we have major plans for 2021 and I am thrilled to have Plasgate as a partner."

Plasgate is offering a full range of IPification solutions from one-click mobile authentication, one-click phone verification as well as fraud prevention solutions like SIM swap detection and Device change detection.

"As a leading business communication Platform in Cambodia, Plasgate is determined to pave the way into the market for only the best solutions in any aspect of mobile communication and mobile user authentication. IPification perfectly fills the gap for a secured and yet seamless technology that will most-definitely become dominant as a mobile phone verification option used in mobile account creation and transaction approvals and help detect and prevent rising SIM swap concerns, especially in the fintech sector", states Plasgate CEO, Sotha Veng.

**About IPification**

IPification is building the backbone for mobile authentication of today and tomorrow. By verifying the device, SIM & phone number via IP address, IPification patented technology is enabling secure, passwordless, zero-tap compatible mobile user authentication, phone verification and fraud prevention solutions for any mobile application. Readily available across numerous countries and regions, IPification is trusted by some of the leading telco, technology, payment, and OTT companies including Microsoft, GBG, DataZoo, 3HongKong, Axiata Digital. As part of Benefit Vantage Limited, the leader in Asia for providing security and data backup solutions headquartered in Hong Kong, IPification has offices and representatives operating in the U.S., U.K., Serbia, Switzerland, Bosnia, Brazil, India, Vietnam and Pakistan.

For more information, please visit www.ipification.com

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