

IPification Appoints Peter Luk as Chief Information Officer

(March 16, 2021 - HONG KONG) IPification, the next-generation mobile identity solutions provider appoints Peter Luk, a seasoned IT professional with over 25 years of experience as the Chief Information Officer. As the CIO of IPification, Mr. Luk will focus on providing market intelligence to the company, creating business value through technology, working on fundraising and building relationships with potential investors, and guiding the company for a future IPO.

Peter obtained a Master of Information Technology from Macquarie University, a Bachelor of Science in Computing Science, and a Bachelor of Economics from the University of London and Cambridge University. In his long career, he has successfully built extensive networks and partnerships with tech giants worldwide including Google, Facebook, Oracle, SAP, Microsoft, IBM, Huawei, Accenture, and more.

Having worked as Chief Security Advisor in the banking, finance, insurance, and vendor sector with a focus on cybersecurity technologies, Peter Luk is the perfect match for IPification.

IPification provides passwordless, one-click mobile identity solutions to help increase the security of mobile apps, improve the user experience, and in turn, increase user adoption, retention, and engagement rates. IPification solutions today reach more than 350 million devices in more than 12 markets globally.

“With the explosive growth we’re experiencing, it is the perfect time to add to the team someone with the skillset and extensive experience that Peter has,” said Stefan Kostic, IPification CEO. “I am looking forward to working with Peter closely, he has a lot to bring to the team.”

“Only through curiosity can we discover opportunities which is why I am excited to be a part of the innovative IPification,” added Peter Luk, IPification CIO. “Cybercrime may always try to get ahead of security and protection reactions, but we’re right here to develop and countermeasure cybercrime in a more automatic and intelligent manner every day.”

About IPification

IPification is building the backbone for mobile authentication of today and tomorrow. By verifying the device, SIM & phone number via IP address, IPification patented technology is enabling secure, passwordless, zero-tap compatible mobile user authentication, registration, transaction approval and fraud prevention solutions for any mobile application. Readily available across numerous countries and regions, IPification is trusted by some of the leading telco, technology, payment, and OTT companies including Microsoft, GBG, DataZoo, 3HongKong, Axiata Digital. As part of Benefit Vantage Limited, the leader in Asia for providing security and data backup solutions headquartered in Hong Kong, IPification has

offices and representatives operating in the U.S., U.K., Serbia, Russia, Switzerland, Bosnia, Brazil, India, Vietnam and Pakistan.

For more information, please visit www.ipification.com

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