## IPification One-Click Mobile Authentication Launched in France

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State-of-the-art IPification one-click mobile authentication, phone verification, and fraud prevention solutions have just been launched in France. Service providers in the country can now implement these solutions into their mobile apps to increase their security and improve the user experience at the same time.

IPification helps any mobile app developer, whether the sector is banking, fintech, entertainment, mCommerce, gaming, or anything else, streamline their onboarding process by implementing seamless yet bank-grade secure mobile authentication. By removing the friction from sign-up and sign-in processes, it is expected that their user acquisition, retention, and engagement rates will increase.

"Bienvenue, France! It's a pleasure to enter the French market, and rewrite the history of mobile authentication together. Now that our solutions are live in the country, I am looking forward to onboarding service providers, a few of which are in the final stages of the implementation of our one-click mobile authentication and user verification solutions."

- Stefan Kostic, IPification CEO

IPification flagship one-click mobile identity solutions now have a coverage of over 2.5 billion subscribers in 20 markets, while enterprises can implement its IM Auth solution for all WhatsApp, Viber and Telegram users globally.

## **About IPification**

IPification is building the backbone of mobile authentication of today and tomorrow. By verifying the device, SIM & phone number via IP address, IPification patented technology is enabling secure, passwordless, zero-tap compatible mobile user authentication, registration, transaction approval and fraud prevention solutions for any mobile application. Readily available across numerous countries and regions, IPification is trusted by some of the leading telco, technology, payment, and OTT companies including ABA Bank, GBG, T-Mobile Montenegro, 3HongKong, Axiata Digital, Swisscom, Indosat Ooredoo.

IPification Powered by GMID (trading as IPification) is a trademark of Benefit Vantage Limited. Benefit Vantage Limited is a provider of security and data backup solutions in Asia, headquartered in Hong Kong, it has a subsidiary in Switzerland, IPIFICATION INTERNATIONAL AG, and representatives operating in the U.S., U.K., Serbia, Russia, Bosnia, Brazil, India, Vietnam and Pakistan.

For more information, please visit www.ipification.com

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