AIS Joins Forces with IPification to Deliver Next-Gen Phone Verification to Thailand

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AIS, the leader in Cognitive Tech-co and telecommunications services in Thailand has joined forces with IPification to deliver next-generation phone number verification solutions to Thailand. IPification is the leading global provider of mobile IP address-based authentication, phone verification, and fraud prevention solutions.

The longest-running network in Thailand, AIS prides itself on continuously improving its services to enhance its customers' lives and businesses. With IPification as its partner, AIS not only improves the quality of life of its customers but also re-establishes its brand as one of the biggest innovators in the region.

Together, IPification and AIS will deliver next-generation phone verification APIs to developers in the country.

To successfully complete phone verification, users need to input their number and click once, and their request is completed within milliseconds.

With the solution, mobile app developers in Thailand get to provide a bank-grade secure and frictionless user experience. In turn, their user acquisition, retention, and engagement rates are expected to increase.

"AIS recognizes the importance and benefits of enabling developers to access services and capabilities of telecommunications service providers, which will support and expedite the development of secure applications and digital services with seamless user experience. Prioritizing the security of digital services users will positively impact the overall economy. Partnership with IPification will accelerate mobile application development through API more efficiently and foster digital application innovation for the future."

— Mr. Phupa Akavipat, Acting Chief Enterprise Business Officer, AIS.

"I'm proud to say that IPification is entering the Thai market and no less than with a partner like AIS. I'm now expecting to see many apps from different industries implement IPification, including fintech, banking, taxi and delivery apps, gaming apps, etc. Finally, we're sending a huge thank you to AIS for their trust and support. We're very much looking forward to the great changes this partnership will bring to Thailand's mobile security ecosystem."

— Mr Stefan Kostic, CEO at IPification.

IPification currently has a coverage of over 3.5B subscribers globally with its flagship phone verification solution, now also present in Thailand.

About IPification

IPification is building the backbone of mobile authentication of today and tomorrow. By verifying the phone number, SIM card and device via IP address, IPification patented technology enables secure, passwordless, zero-tap compatible mobile user authentication, registration, transaction approval and fraud prevention solutions for any mobile application. Readily available across numerous countries and regions, IPification is trusted by the leading telecom, technology, payment, and OTT companies.

For more information, please visit www.ipification.com

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About AIS

Advanced Info Service Public Company Limited (AIS), a provider digital infrastructure that ready drive country Thailand through 4 business units, including Mobile Business Moving on Network Intelligent 5G with spectrum highest 1460 MHz that has 44.6 million subscribers, Broadband Business under AIS 3BB FIBRE3 with more than 4.7 million subscribers, Enterprise Business and Digital Service. All this for move forward follow vision to Cognitive Tech-Co. Support strength digital economy and elevate level quality of life Thais. Meet us at www.ais.th.