

# **E-GetS, the Leading Food Delivery App in SEA, Integrates IPification 1-Click Mobile Authentication**

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**The leading food delivery app in Southeast Asia, E-GetS has just integrated the IPification 1-Click Mobile Authentication solution for its users in Cambodia and Thailand. These users can now enjoy the bank-grade secure and seamless authentication experience, aligning perfectly with the company’s core mission and vision “Enjoy Easy Life”.**

Established in 2018 in Cambodia, E-GetS offers its users integrated food delivery, e-commerce, and more services, all of which aimed at improving their quality of life. Since then, E-GetS has become a widespread, leading app in the SEA region.

Because E-GetS prides itself on lightning-fast delivery and stellar user experience, IPification was the perfect partner for them. In the first phase of the partnership, they’re bringing the 1-click mobile authentication solution to users in Cambodia and Thailand, with plans to expand further.

IPification 1-Click Mobile Authentication assigns each user a unique Mobile ID key made of SIM card, device, and network data. To verify their identities, users only need to input their phone number and click once, after which they’re verified within milliseconds. In addition to mobile authentication, IPification offers a wide variety of fraud prevention solutions such as Phone Verification, SIM Swap Detection, Know Your Customer, and

more.

***“E-GetS and IPification are launching a 'No-Code Verification' revolution in Southeast Asia, accelerating user growth with one-click authentication while simultaneously strengthening digital security through advanced technology. Beyond streamlining the login process, this partnership marks a new milestone in building trust within the digital economy.”***

***— Sheng Xu, CTO of E-GetS.***

***“E-GetS delivers convenience at every step, and authentication should be no exception. By integrating IPification 1-Click Mobile Authentication, E-GetS is streamlining logins and registration, making them faster, safer, and completely frictionless for users in Cambodia and Thailand. This not only enhances security but also improves the overall user experience, ensuring seamless access to their favorite services. We’re excited to support E-GetS in its mission and look forward to expanding our partnership in the future.”***

***— Sukant Vinay, Vice President Telco and Partner Development, India & SEA at IPification.***

## **About IPification**

IPification is building the backbone of mobile authentication of today and tomorrow. By verifying the phone number, SIM card, and device via IP address, IPification patented technology is enabling secure, passwordless, zero-tap compatible mobile user authentication, registration, transaction approval, and fraud prevention solutions for any mobile application. Readily available across numerous countries and regions, IPification is trusted by the leading telecom, technology, payment, and OTT companies.

For more information, please visit [www.ipification.com](http://www.ipification.com)

Media Inquiry

IPification,

Alexandra Kalinina

[alexandra.kalinina@ipification.com](mailto:alexandra.kalinina@ipification.com)