

IPification Partners With Viettel To Redefine Mobile Authentication Standards In Vietnam

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IPification, a world leader in network-based authentication and mobile identity with close to 1 billion authentication transactions processed globally, today announced its expansion into the Vietnamese market through a strategic partnership with Viettel, Vietnam’s largest telecommunications operator. The agreement was formalized at MWC Barcelona 2026 in the presence of Julian Gorman, GSMA Head of APAC.

This partnership marks a pivotal shift for Vietnam’s digital landscape, aiming to phase out traditional passwords and SMS-based One-Time Passwords (OTP) in favor of advanced, "zero-tap" authentication technology.

Ending the era of SMS OTP and password friction

By integrating IPification’s proprietary technology into Viettel’s network infrastructure, digital service providers can now authenticate users with near-absolute security. This solution eliminates the need for: traditional, vulnerable passwords; SMS-based OTP codes; complex, multi-step manual inputs that disrupt the user experience.

By leveraging unique SIM, network, and device identifiers, IPification enables instant

identity verification. This architecture offers robust protection against prevalent cyber threats, including SIM swapping, phishing, and social engineering attacks.

A strategic vision for Vietnam's digital economy

With a global track record of nearly one billion transactions processed, IPification's expansion into Vietnam targets one of Southeast Asia's fastest-growing digital economies. The partnership addresses the surging demand for scalable, high-security authentication within banking, fintech, and high-risk digital services.

“Working with Viettel marks an important step in our expansion across Southeast Asia. Our focus has always been on delivering authentication that works reliably at scale, and this partnership reflects a shared commitment to real-world deployment and long-term value.”

— Stefan Kostic, IPification CEO.

“As a pioneer of digital transformation in Vietnam, Viettel Telecom prioritizes the integration of world-class security. This partnership with IPification reinforces our leadership in deploying international-standard, passwordless solutions, fostering a secure digital ecosystem and driving the digital economy forward.”

— Mr. Le Manh Tan, Deputy General Director of Viettel Telecom.

This collaboration serves as a major milestone in IPification's global roadmap, setting the stage for deeper regional integration in the near future.

About IPification

IPification is building the backbone of mobile authentication of today and tomorrow. By verifying the phone number, SIM card, and device via IP address, IPification patented technology is enabling secure, passwordless, zero-tap compatible mobile user authentication, registration, transaction approval, and fraud prevention solutions for any mobile application. Readily available across numerous countries and regions, IPification is trusted by the leading telecom, technology, payment, and OTT companies.

For more information, please visit www.ipification.com

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About Viettel Telecom

Viettel Telecom is the leading telecommunications and digital service provider in Vietnam. With an extensive national infrastructure, Viettel plays a central role in Vietnam's national digital transformation strategy.