

IPification Partners with India's Largest MNO to Power Silent Phone Verification and SIM Swap Detection

The integration leverages operator's network APIs to deliver CAMARA-compatible Phone Verification, SIM Swap, and fraud prevention products

August 7, 2026 – Singapore

IPification, a global provider of mobile network-based identity, authentication, and fraud prevention solutions, today announced a partnership with India's largest mobile network operator, to deliver CAMARA-compatible Phone Verification through the operator's network APIs. The integration gives banks, fintechs, OTT platforms, and digital services a secure, silent way to verify users and detect SIM Swap.

Turning Network Scale Into Mobile Authentication and Fraud Prevention Products

By connecting directly to the MNO's network APIs, IPification extends its mobile authentication and fraud prevention platform to enterprises across India, leveraging the scale to enable real-time phone verification (via IP, instant messages, or SMS OTPs as part of the built-in waterfall mechanism).

The product is built for high-volume digital services where trust, speed, and conversion are non-negotiable: banking, fintech, e-commerce, social platforms, OTT, and mobile apps.

“Partnering with India's largest mobile operator is an inflection point for IPification. Until now, we've measured the transactions flowing through our platform in the billions — with this integration, and the reach it unlocks across one of the world's largest digital economies, we'll soon be measuring them in the trillions. That's the scale at which trust now has to operate, and it's the scale we've built IPification to deliver.”

— Stefan Kostic, IPification CEO.

IPification's technology verifies users in real time without requiring SMS OTPs, passwords, or any manual user action. This "silent" process, where available, significantly reduces:

- **Authentication Delays:** Instant verification improves user conversion and retention.
- **Delivery Failures:** Removes reliance on congested or unreliable SMS gateways.
- **Security Risks:** Mitigates threats from SIM swapping, phishing, and OTP interception.
- **Artificially Inflated Traffic:** Prevents the use of automated bots to trigger massive numbers of fake OTP (One-Time Password) requests on an app.

This integration aligns with India's national push for secure, CAMARA standard-compatible mobile authentication and digital identity infrastructure. As regulators tighten controls on fraud, SMS misuse, and data protection, IPification's platform utilizes a superior, secure alternative to traditional OTP-heavy flows.

Alongside this integration, IPification is actively bringing new revenue streams from partners, enterprises, and mobile app services worldwide.

About IPification

IPification built the backbone for mobile authentication. By leveraging carrier network signals, we deliver seamless, secure, multi-channel solutions for mobile phone verification, user authentication, fraud prevention, and intelligence.

With reach spanning over 4.9 billion people across 40+ markets, from China to the USA, IPification is trusted by banks, fintechs, top social media platforms, ecommerce, streaming, and mobile apps to onboard and protect users with frictionless authentication in under 2 seconds.

Our award-winning, proprietary technology is deployed across 150+ mobile network operators worldwide.

For more information, please visit www.ipification.com

Media Inquiry

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